



NORTH TEXAS
TEEN BOOK FESTIVAL
snapshot
APRIL 20-21, 2018












NTTBF 2019



Will feature:
60+ Authors
40+ Panels
14-15,000 Expected Attendance
MARCH 22-23, 2019

2019 CORPORATE sponsorship levels

March 22-23, 2019

	\$25,000 & Up	\$10,000 & Up	\$5000 & Up	\$2500 & Up
RECOGNITION	Presenting Sponsor	Author's Circle	Librarian's Circle	Reader's Circle
Festival naming rights *				
Outdoor Digital Signage				
Main stage branding with company logo				
Panel discussion branding with company logo				
Logo/name placement on Festival Sponsor banner	Premium Placement	Premium Placement	Second-tier Placement	
Company name included in print and media opportunities				
Logo/name placement on all promotional print collateral	Premium Placement	Premium Placement	Second-tier Placement	Name Listed
Logo/name placement on Festival website	Premium Placement	Premium Placement	Second-tier Placement	Third-tier Placement
Recognition in Festival program	Full page	1/2 page	1/4 page	Logo
Informational booth on Festival grounds *				

CLIENT ENTERTAINMENT

Introduction of authors at 1 panel discussion				
Tickets to Festival Post-party	4	3	2	1
Festival t-shirts	12	10	8	6

* Availability limited.

CONTACT INFORMATION

Please fill-out the following form to confirm your chosen sponsorship package. All donations go to the Friends of the Irving Public Library; NTTBF. The Friends of the Irving Public Library is a 501(3)© and your contribution as a sponsor is tax-deductible. Custom sponsorship opportunities are available upon request. Email this form to Sponsor@nttbf.org or fill out online at nttbf.org/corporate-sponsorship.

Company Name

Contact Name

Contact Phone

Contact Email

Contact Address

City, State, Zip

Sponsorship Categories:

----- Presenting Sponsor (\$25,000 & Up)

----- Author's Circle (\$10,000 & Up)

----- Librarian's Circle (\$5,000 & Up)

----- Reader's Circle (\$2500 & Up)